



**NYATI
CEMENT**

**HUSHIKA HARAKA
HUDUMU ZAIDI**

LAKE CEMENT LTD

KEY RESPONSIBILITIES

- Coordinate on social media activities, posting daily, weekly, monthly on all social media (as required by company) using standard /fixed contents.
- Creating regular contents related to national events / company events / dealer's/customer's occasions and uploading on social media.
- Taking pictures of all-important projects/ events and posting on social media.
- Posting educational content related to cement and concrete on regular basis.
- Engaging with techno-crats / government officials in coordination with technical sales coordinator on thru social media.
- Updating LCL website regularly.
- Preferably having a graphic design / marketing / communication / advertising back ground.

DESIRABLE SKILLS:

- Proven experience in social media marketing.
- Strong understanding of social media platforms
- Excellent written and verbal communication skills.
- Creativity and ability to generate engaging content.
- Proficiency in social media management tools and analytics platforms.
- Strong attention to detail and ability to multitask in a fast-paced environment.
- Team player with the ability to collaborate effectively with cross-functional teams.

POSITION: SOCIAL MEDIA COORDINATOR

EDUCATION

Diploma/Bachelor's degree in Marketing, Communications, or related field. Advance Diploma is highly preferable

EXPERIENCE

1 – 2 Years of experience

*Send your Application through
hr.plant1@lakecement.co.tz
Deadline: 06/12/2024*