

## NEW VACANCY

Let's grow together, become our



### ZONAL DIRECTOR – COAST SOUTH ZONE



Bachelor Degree in Business Administration, Marketing or related field  
Females are encouraged to apply.



A minimum of 8 years of experience in sales.  
Understanding of telecommunications operations environment is key.



#### CORE RESPONSIBILITIES

- Monitor, Motivate and supervise day-to-day work of commercial, technical and sales managers and staff.
- In coordination with the Marketing team, develop and execute marketing programs and sponsorships associated with the growth of the Yas brand in the region.
- To ensure that the business operations are to the highest standards in line with the mission statement and values.
- Agree objectives in line with business and brand objectives and values, and ensure managers carry out appraisals with the teams.
- Own business KPI metrics and the entire distribution channel ecosystem.
- Ensure compliance with statutory and legal requirements for Health and Safety.
- Build strong communication links with the local authorities.
- Grow the subscriber base from its significant number of existing subscribers.
- Manage region's annual business planning process and subsequent compliance with approved budget.

#### CORE COMPETENCIES

- People management skills.
- Excellent in oral and written communication skills
- Demonstrated stable proven Planning skills.
- Independent and with good work attitude with high level of integrity

*"We are committed to equal employment opportunities and unbiased treatment of all individuals in all employment practices".  
Only shortlisted applicants will be contacted".*

**tigô**  
**sasa ni Yas**  
*Ni wakati wetu*

If this description corresponds to you, grow with us by applying before **December 31, 2024**

**APPLY HERE**