



We are www.tahmef.org ✨ Join our team and help drive health equity in Tanzania through the power of digital technology!

Job Title: Sales, Marketing, and Business Development Specialist

Location: Dar Es Salaam, Tanzania

Type: Full-Time

About Us

At TAHMEF, we are dedicated to transforming mental health care in Tanzania through innovative digital solutions and community outreach. As we continue to scale, we are seeking a dynamic and results-driven individual to lead our sales, marketing, and business development efforts. This role is crucial in driving revenue, expanding our impact, and fostering partnerships that align with our mission.

Key Responsibilities

Sales:

- Develop and execute sales strategies to meet revenue targets and drive growth.
- Identify, engage, and close deals with new clients, including corporate partners and service subscribers.
- Maintain relationships with existing clients to ensure satisfaction and long-term collaboration.

Marketing:

- Design and implement marketing campaigns to increase brand visibility and reach targeted audiences.
- Oversee content creation for social media, newsletters, and other communication channels.

- Analyze market trends and competitor activities to adjust marketing strategies effectively.

Business Development:

- Identify and pursue new business opportunities and partnerships to enhance revenue streams.
- Collaborate with internal teams to create proposals and presentations for potential funders and partners.
- Represent TAHMEF at events, conferences, and stakeholder meetings to promote our mission.

Key Performance Indicators (KPIs):

- Achievement of quarterly and annual revenue targets.
- Increase in user acquisition and engagement through strategic marketing campaigns.
- Successful onboarding of corporate and strategic partners.
- Measurable growth in brand visibility and market share.

Requirements:

- Bachelor's degree in Business Administration, Marketing, or a related field.
- 3+ years of experience in sales, marketing, or business development.
- Proven track record of meeting or exceeding revenue targets.
- Strong understanding of digital marketing and branding strategies.
- Excellent communication, negotiation, and presentation skills.
- Ability to work independently and in a collaborative team environment.

What We Offer:

- Competitive salary and performance-based incentives.
- Opportunity to work in a mission-driven organization with significant impact.
- Professional development and growth opportunities.
- A vibrant and collaborative work environment.

How to Apply:

Interested candidates are invited to apply through the application link below

The deadline for applications is **31st January 2025**.

We look forward to your application and the potential to work together in transforming mental health care in Tanzania!

[APPLY HERE](#)

